

# **Building Your Brand with Business Cards**

**Leanne Yanabu**

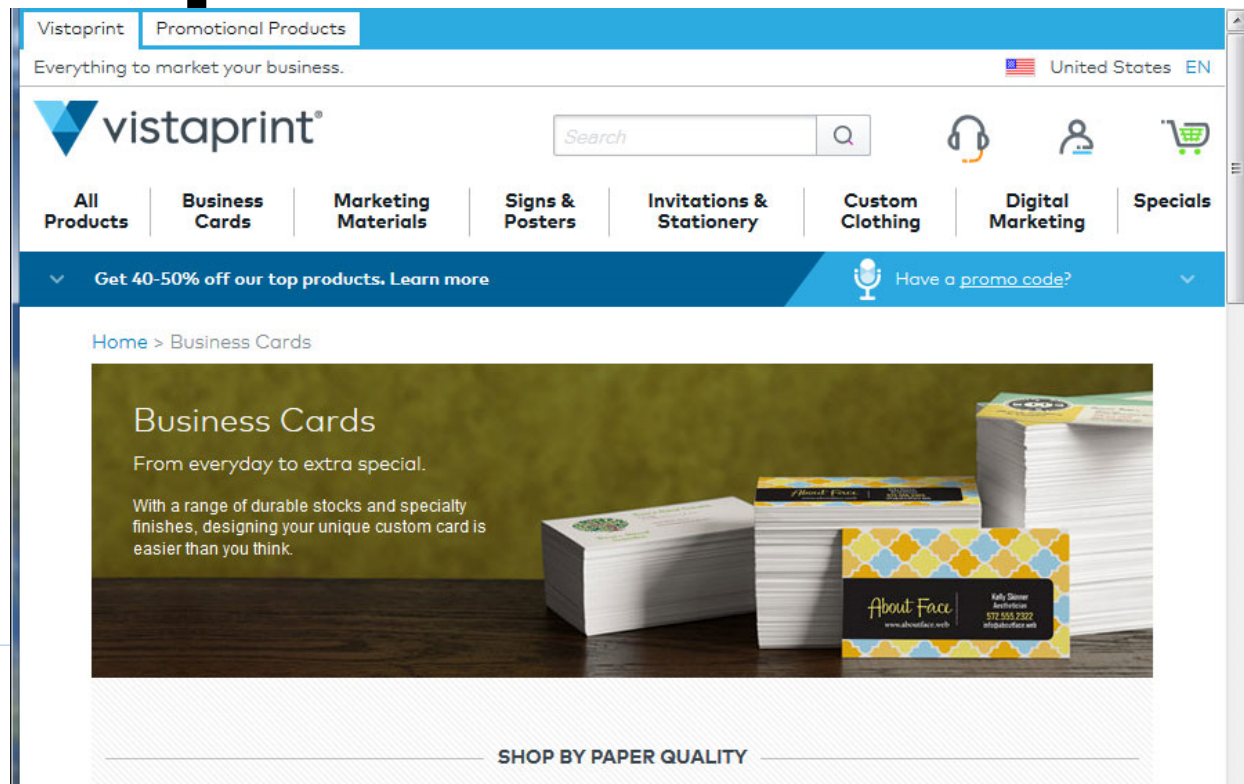
## **Let's find out about you**

- 1. Do you have a business card?**
- 2. When did you last update it?**
- 3. What makes you remarkable?**

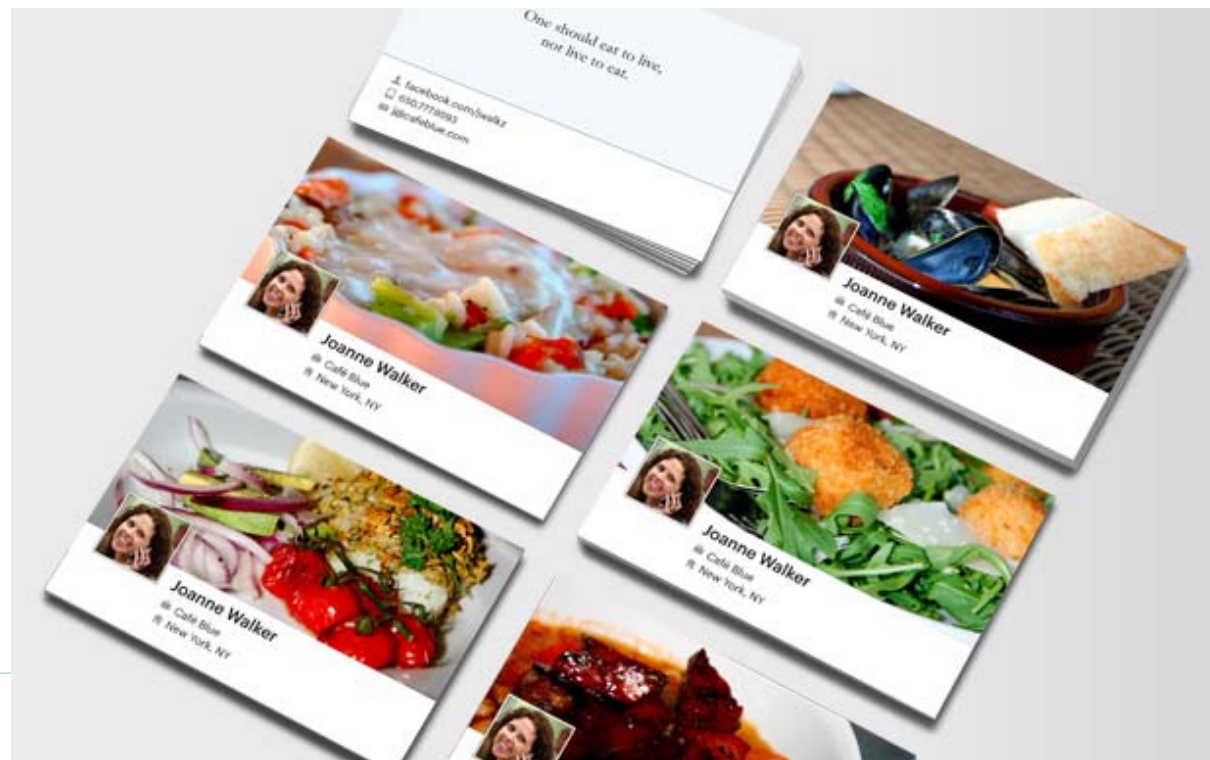
**Today I'd like to talk about**

- 1. The history of business cards**
- 2. Why update your cards**
- 3. Your Toastmaster skills in creating and presenting cards**

# Vistaprint: \$15 for 100 cards



# Moo.com: \$25 for 100 cards



# What goes on a business card?

- Name
- Title
- Job Description
- Qualifications
- Academic Degrees
- Honors
- Address
- Website
- Email
- Fax, Telex
- Phone (Cell, Work)
- Company Name
- Co. founding date
- Logo
- Tagline
- Hours
- Photo
- Graphic Elements
- Accolades
- Favorite Quote



## Front

This side is the same throughout your pack. Click to add your details.

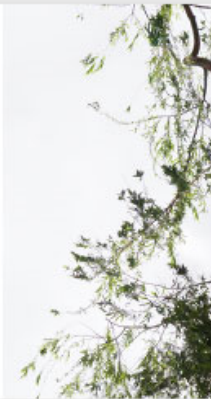
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## Back(s)

You have 13 designs for this side, you can have up to 50.




8 / 100 



8 / 100 



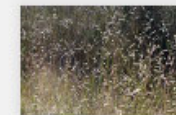
8 / 100 



8 / 100 



8 / 100 



8 / 100 




8 / 100 



8 / 100 



8 / 100 




8 / 100 



8 / 100 



6 / 100 

## **Summary:**

- 1. Are you remarkable? Yes!**
- 2. Put it on your business cards**
- 3. Prepare a story**